

Leveraging FileCloud to Generate New Revenue Streams

Unlocking Growth with Secure Content Collaboration



FILECLOUD

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The Growing Demand for Cloud Storage



Global cloud storage market projected to grow at ~20% CAGR (2025–2030)

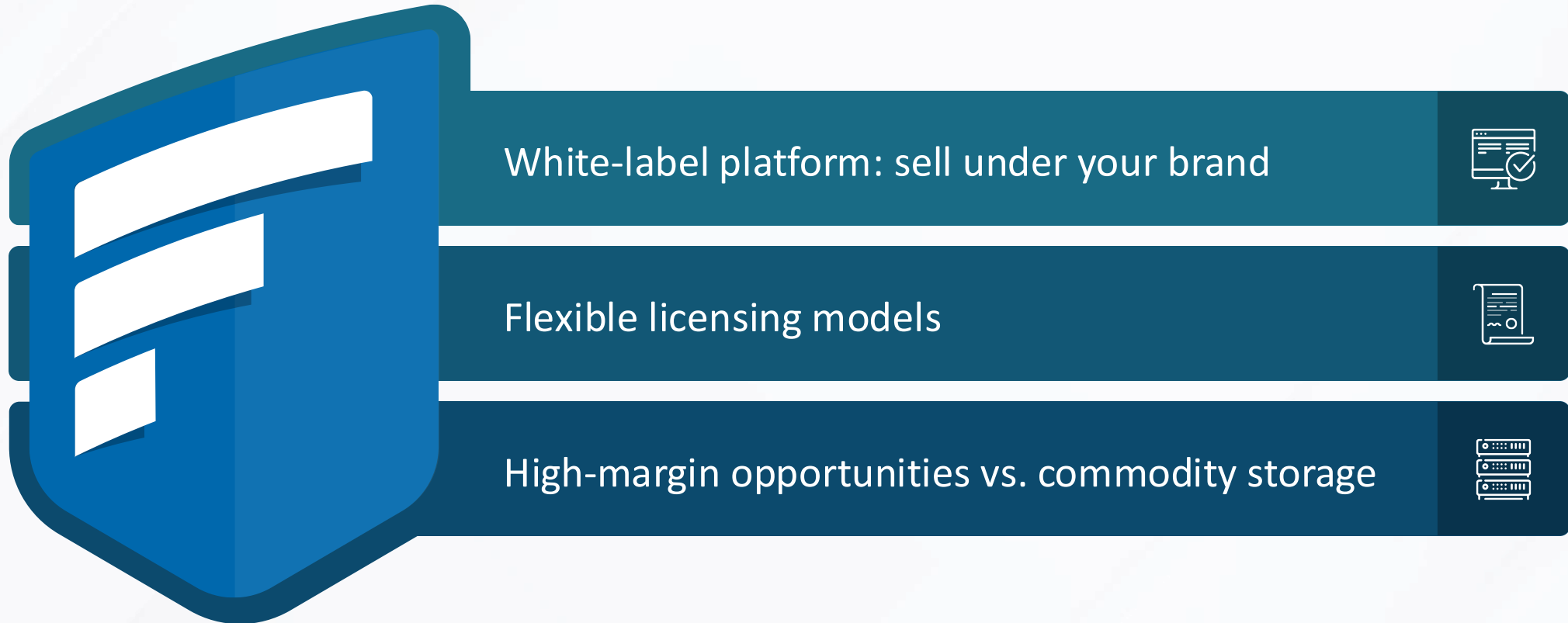


Enterprises shifting to hybrid and multi-cloud solutions



Rising need for secure, compliant, and scalable storage

Why FileCloud for Service Providers



Data Residency as a Differentiator

1

Offer

Offer customers control over where data is stored (on-prem, private cloud, regional cloud)

2

Meet

Meet compliance requirements: GDPR, HIPAA, ITAR, and more

3

Win

Win contracts with regulated industries (finance, healthcare, government)

Data Governance & Security



Built-in DLP (Data Loss Prevention) & content classification



AI-driven compliance automation (GDPR, CCPA, FINRA)



Secure collaboration with granular access controls and audit trails



Value-Added Services & Upsell Potential

Secure file sharing & sync

eDiscovery, digital rights management, and workflow automation

API integration for customer-specific use cases



Benefits for Service Providers



Increase

Increase ARPU
(Average Revenue
per User)



Differentiate

Differentiate from
hyperscalers with
compliance
and control



Expand

Expand into vertical
industries with high
compliance demands



Strengthen

Strengthen customer
loyalty with branded
(white labelled),
sticky services

Capitalize on the Growth of Secure Cloud Collaboration

Leverage FileCloud to build new recurring revenue streams

Offer data residency, governance, and compliance as premium services

Grow with the expanding cloud storage market

Next Step: Partner with FileCloud to future-proof your service portfolio



"FileCloud is helping us address the Three C's of IT—cost, complexity, and compliance."

- Brandon DiMemmo, Head of Product